



## MNIA Annual General Meeting

Monday, November 17, 2014  
17:30 CRNM Building  
890 Pembina Hwy, Wpg

### President's Report

2014 was a challenge for the MNIA partly due to the abbreviated MNIA Executive and a decline in active membership involvement. It is hoped that renewed interest in this organization can be fostered in 2015.

A survey of MNIA members was conducted this year and results did indicate that members would like to participate in educational activities and are open to a wide variety of formats with "lunch and learn" style webinars being the most popular choice followed closely by the evening presentations and keynote speakers. The recent "Nurse to Know" profile of an informatics specialist in the October 2014 issue of the *Canadian Nurse* has inspired me to propose that in 2015 we tap into the wealth of informatics and related knowledge shared by the MNIA members and have a series of three or four L & L webinars throughout the year where 1 or 2 members can give short presentations on how and why they became interested in health care informatics and informatics projects they are or have been involved with over the years. This would serve to meet the MNIA goals of not only providing educational opportunities but also proving an avenue for networking among members. A summary of the presentations could be posted on the website to support the spotlight of Manitoba nursing informaticians as suggested in Deb Giesbrecht's Communication Chair report.

The annual "*Evening of Informatics*" continues to provide an opportunity for MNIA members and also other interested people to attend a very informative event on an informatics related topics with a broader interest. This year's topic of *Social Media : Implications on our Professional Practice* received very positive evaluations by attendees but did not generate the attendance numbers hoped for by the planning group and did result in a cost deficit rather than the goal of cost neutral that we were planning but as mentioned in Lorraine Toderash's Vice President report we do want to continue to offer events at a cost point that encourage attendance and also provide back to membership.

An education committee with or without an Education Chair needs to begin the process of planning next year's event as soon as possible in the new year in order to ascertain what topic and speakers would both interest and educate the MNIA membership and plan and organize the event. This event has traditionally attracted new MNIA members and also serves as a way to remind members about membership renewal for the upcoming year.

There were 20 active MNIA members in 2014 which is the lowest number of members in several years.



Note that the 2012 presentation on Medication Reconciliation included MNIA membership with registration resulting in the membership "bump" in 2012

Other provincial nursing informatics groups have also been struggling with membership participation. The CNIA is investigating a new membership model that may increase memberships both provincially and nationally but the MNIA must still strive to be relevant to the Manitoba membership.

The MNIA membership form has undergone a revision to help the form comply due to the new Canadian anti-spam legislation requiring consent for email contact. The new form was uploaded to the MNIA website in October. Applications for 2015 membership have already been received and a reminder about membership renewal will be going out shortly.

All MNIA executive positions are open to nominations this year. It is hoped that all MNIA executive positions can be filled to help with the ongoing operations of the organization. Both Deb Giesbrecht and Lorraine Toderash have been invaluable with their countless hours spent in 2014 supporting the MNIA and I wish to thank them for their time, encouragement and collaboration.

Respectfully submitted,  
Kelly Hinds  
President  
Manitoba Nursing Informatics Association